

TRI-COUNTY MESSENGER

Serving Ozaukee, Washington, & Sheboygan Counties

Rate Sheet
October 1, 2009

9,301 issues mailed
Semi-Monthly on the
2nd & 4th Wednesday

Phone: (800) 472-6441 • bill@tricountymessenger.com • PO Box 700170 Oostburg, WI 53070

Display Ad Rates

All Rates Per Net Column Inch

\$10 per column inch Business Rate

\$9 per column inch Non-Profit Rate

- Ask about our program rates for substantial savings! -

20% discount available for print ready files, and a

10% discount is given for pre-paid ads

Full Color

\$3 per column inch
with a \$99
maximum charge

Full Page

Special

Full page-Full Color

\$499

Classified Advertising

\$7 for 1st 10 words
10¢ per word after first 10
\$3 flat Bold or 10 pt (each)

Page Size Information

Page Size: 75 Column Inches
- 10.2 inches wide (5 x 2" columns)
- 14.7 inches tall page

Deadlines

Display and Classified Deadline is the Thursday prior to publication

Premium Options (When Available)

Front Page Positioning \$6 • Back Page Positioning \$3

You can submit artwork to: bill@tricountymessenger.com OR www.tricountymessenger.com

This rate sheet may be superseded at any time by a revised rate sheet